

## LEASANAN OIDE | OIDE LESSONS

Cuireadh tagradh a dhèanamh gus leasanan ciùil air-loidhne a chruthachadh mar phàirt den t-seirbheis FèisTV aig Fèisean nan Gàidheal

Invitation to tender for the provision of online music tuition lessons as part of Fèisean nan Gàidheal's FèisTV service

**Ceann-latha airson tagraichean: Dihaoine 26 Gearran aig 5f**  
**Closing date for submissions: Friday 26<sup>th</sup> February @ 5pm**

**Simple proposal required - a maximum 2 x A4 pages - including:**

- **Instrument/Discipline for which lessons are offered**
- **Outline of material to be included**
- **Outline of relevant experience of tutor/s in delivering lessons**
- **Costs of devising and delivering the series of lessons**
- **Additional costs of providing video recordings, if applicable**

### 1 Geàrr-iomradh

Tha sinn a' sireadh thagraichean gus seirbheisean a thoirt gu Fèisean nan Gàidheal, air am mìneachadh sa phàipear seo, a' leasachadh agus a' libhrigeadh leasanan ciùil agus òrain traidiseanta air-loidhne mar phàirt den sruth Oide aig FèisTV.

'S e companaidh earranta a th' ann am Fèisean nan Gàidheal, clàraichte ann an Alba (àireamh SC130071) agus na Bhuidheann Charthannais Albannaich (àireamh SC002040), maoinichte le Alba Chruthachail, Bòrd na Gàidhlig, Iomairt na Gàidhealtachd agus nan Eilean is eile.

Bidh Cunnaidearean a shoirbhicheas, no duine sam bith air am fo-fhastadh, an urra ris an stiùireadh agus na riaghailtean co-cheangailte ris a' chùmhnannt. Bidh an Cunnaidear ag obair gu dlùth ri Ceannard Fèisean nan Gàidheal, no neach ainmichte eile bho sgioba Fèisean nan Gàidheal na àite.

### 1 Summary

Contractors are invited to submit proposals to offer services to Fèisean nan Gàidheal, as specified in this document, to develop and present online traditional music and Gaelic song tuition videos as part of the Oide strand of FèisTV.

Fèisean nan Gàidheal is a company limited by guarantee (registered number SC130071) and a Scottish Charity (number SC002040) funded by Creative Scotland, Bòrd na Gàidhlig, Highlands & Islands Enterprise and others.

Successful Contractors, and anyone sub-contracted by the Contractor, shall be subject to the notices and instructions that may be issued from time to time in regard to the contract. The Contractor shall be responsible to Fèisean nan Gàidheal's Chief Executive or a member of the Fèisean nan Gàidheal team.

## 2 Background to Fèisean nan Gàidheal and FèisTV

Fèisean nan Gàidheal is a national association of 47 local Fèisean working across Scotland, one of Creative Scotland's 118 regularly-funded organisations and has a clear Programme Plan in place.



This commits Fèisean nan Gàidheal to delivering its mission of inspiring young people to value our culture and identifies four key areas of work:

- (1) Support and Development of Fèisean
- (2) Enhancement of Skills & Creative Talent
- (3) Enhancement of Gaelic Arts & Culture in Creative Learning
- (4) Audience Development and Engagement

Work Areas (3) and (4) of the Programme Plan, available on our website, are especially relevant to this opportunity.

FèisTV was launched by Fèisean nan Gàidheal with support from Bòrd na Gàidhlig and HIE, to allow people across the world to experience events streamed from Fèisean, the Blas Festival and other performances in which we are involved, as well as providing a dedicated online traditional music tuition service - Oide.

Oide allows users access to a range of pre-recorded tuition videos at beginner, intermediate and advanced levels from a range of experienced traditional musicians and Gaelic singers. Introductory lessons for all disciplines are free, with a paid subscription required for additional lessons.

### 3 What we would like delivered

With support from the Scottish Government, we are seeking proposals to deliver online music tuition lessons for a range of traditional instruments and Gaelic song, both from Gaelic speaking tutors who would be able to deliver music lessons in Gaelic and music tutors who could deliver lessons in English. Proposals from Gaelic speakers could provide for lessons in both languages.

- Contractors should draw lesson material from the extensive repertoire of traditional music and Gaelic song of Scotland
- Contractors should provide background information orally to the material being used in the tuition series
- Contractors should feel free to include any elements they deem appropriate/necessary for a full and informative lesson series
- Written content and supporting materials, if applicable, should be supplied for participants to use during and after the training courses which would be downloadable from the FèisTV website in PDF format.

Proposals should cover:

- A series of lessons covering 3 levels of ability - beginner, intermediate and advanced.
- Each series should include **at least** 8 x 10-minute lessons of traditional music/Gaelic song for each ability level – about 4 hours of content per language
- Each series should ensure progression as users advance through the series.

At this stage, we are particularly interested in providing lessons in **Tin Whistle, Button Box/Melodeon** (Key of B/C), **Step Dance, Guitar** (concentrating on traditional tunes) and **Gaelic Drama** (with a focus on Gaelic language based warm-ups, games, acting skills and activities).

We would also welcome proposals for other disciplines, including a progression of lessons already available in Accordion, Fiddle, Clàrsach, Chanter and Gaelic Song for which we have recorded one series. Sight of currently available lessons would be available to potential Contractors to ensure progression and no duplication.

For the avoidance of doubt, filming of the successful Contractors' lesson series will be arranged and paid for separately by Fèisean nan Gàidheal. Due to ongoing Covid-19 restrictions, we are also willing to discuss the option of self-recording/recording at home with successful Contractors.

#### **4 Period of Contract**

The successful Contractor will be issued with an agreement outlining the full terms and conditions, but it should be noted that we seek to have the recorded material available on the Oide website for a maximum of 20 years.

We would be flexible on the contract period but would generally expect a successful Contractor to devise and be ready to record the series of tuition videos, and produce the supporting materials, within four to six weeks from the date of the contract being signed.

#### **5 Indicative Budget**

Given the preparation time and anticipated length of lessons, as well as the time required to record them, we believe a budget in the region of £1,500 plus VAT (if applicable) and reasonable expenses to be appropriate for providing lessons in both languages, with 50% of that amount available for lessons in one language only. However, we are content to receive proposals for alternative budgets, all of which will receive careful consideration.

#### **6 Gaelic Language**

As indicated above Fèisean nan Gàidheal is seeking proposals from Gaelic speaking tutors to deliver lessons entirely in Gaelic and music tutors who can deliver lessons in English. However, all lessons, including those delivered in English should include some basic Gaelic content (e.g. welcomes, Gaelic tune names used where applicable, count-ins etc). Support will be offered in the preparation stages to agree Gaelic terminology for use in the lessons.

In any proposal, prospective Contractors should have regard to Fèisean nan Gàidheal's Gaelic Policy, available [here](#).

## 7 Form of submission

Potential Contractors should submit a short proposal (maximum 2 x A4 pages) outlining proposed material, detailing the personnel who would be involved and their past experience in this area of work, or other teaching work, along with costs. If they have the ability to make video recordings at home, potential Contractors should include any additional cost for that element separately within their proposal.

Submissions should be made electronically by the closing date to Fèisean nan Gàidheal by e-mailing [tv@feisean.org](mailto:tv@feisean.org). All submissions will be acknowledged before being evaluated by a panel representing Fèisean nan Gàidheal which may also include an external advisor.

Any successful Contractor may be appointed based on their written submission, or interviews may be arranged in order to discuss proposals further before appointing a Contractor.

For further information, or an informal discussion about what may be required, please contact Calum Alex Macmillan, Fèisean nan Gàidheal Development Manager, by email [calum@feisean.scot](mailto:calum@feisean.scot).



Tha Fèisean nan Gàidheal a' faotainn taic bho na buidhnean seo | Fèisean nan Gàidheal is supported by the following bodies



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